

KMSP 4614 Collection Center Drive Chicago, IL 60693 Main: (952) 944-9999 Billing: (952) 946-5633

#### Billing Address:

National Media Research Planning Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314

# **INVOICE**

Advertiser	Republican National Committee
Product	RNC-MN-3559 / TV Nov 2-6
Estimate Number	3559

Invoice #	4083912-1
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	KMSP		
Account Executive	Jacalyn Palmiotto		
Sales Office	FSS Philadelphia		
Sales Region	National		

Order #	4083912
Alt Order #	Political Issue
Deal #	
Order Flight	11/02/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	9	Fox 9 AM News at 6am	6a-7a								
	Political Iss	sue Rate									
				11/05/12	2 to 11/11/12	4x	МТ				
	9			M	11/05/12	:30	5:58 AM	TVRNC1016002H	\$750.00		2
	9			M	11/05/12	:30	6:13 AM	TVRNC1016002H	\$750.00		4
	9			Tu	11/06/12	:30	6:21 AM	TVRNC1016002H	\$750.00		3
	9			Tu	11/06/12	:30	6:37 AM	TVRNC1016002H	\$750.00		1
2	9	Fox 9 AM News at 7am	7a-8a								
	Political Iss	sue Rate									
				11/05/12	2 to 11/11/12	4x	МТ				
	9			M	11/05/12	:30	7:16 AM	TVRNC1016002H	\$850.00		4
	9			M	11/05/12	:30	7:52 AM	TVRNC1016002H	\$850.00		2
	9			Tu	11/06/12	:30	7:14 AM	TVRNC1016002H	\$850.00		1
	9			Tu	11/06/12	:30	7:54 AM	TVRNC1016002H	\$850.00		3
3	9	Fox 9 AM News Saturday 7a	7a-8a								
	Political Iss	sue Rate									
					2 to 11/04/12	2x	S-				
	9			Sa	11/03/12	:30	6:58 AM	TVRNC1016002H	\$550.00		1
	9			Sa	11/03/12	:30	7:43 AM	TVRNC1016002H	\$550.00		2
4	9	Fox 9 AM News Saturday 8a	8a-9a								
	Political Iss	sue Rate									
				10/29/12	2 to 11/04/12	2x	S-				
	9			Sa	11/03/12	:30	8:22 AM	TVRNC1016002H	\$550.00		1
	9			Sa	11/03/12	:30	9:00 AM	TVRNC1016002H	\$550.00		2
5	9	Fox 9 AM News Su 7am	7a-8a								
	Political Iss										
				10/29/12	2 to 11/04/12	2x	S				
	9			Su	11/04/12	:30	7:00 AM	TVRNC1016002H	\$600.00		1
	9			Su	11/04/12	:30	7:30 AM	TVRNC1016002H	\$600.00		2
6	9	Fox News Sunday	8a-9a								

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	Political Issue Rate										
				10/29/12 to	11/04/12	1x	S				
	9			Su	11/04/12	:30	8:32 AM	TVRNC1016002H	\$1,200.00		1
7	9	Fox 9 AM News Sunday 9am	9a-10a								
	Political Iss										
				10/29/12 to	11/04/12	2x	S				
	9			Su	11/04/12	:30	9:12 AM	TVRNC1016002H	\$650.00		1
	9			Su	11/04/12	:30	9:28 AM	TVRNC1016002H	\$650.00		2
8	9	FOX at 530	530p-6p								
	Political Iss	ue Rate									
				10/29/12 to	11/04/12	1x					
	9			F	11/02/12	:30	5:52 PM	TVRNC1016002H	\$1,000.00		1
				11/05/12 to	11/11/12	1x	M				
	9			M	11/05/12	:30	5:52 PM	TVRNC1016002H	\$1,000.00		2
9	9	M-F 630p-7p TMZ	630p-7p								
	Political Iss	ue Rate									
				10/29/12 to	11/04/12	1x	F				
	9			F	11/02/12	:30	6:53 PM	TVRNC1016002H	\$875.00		1
				11/05/12 to	11/11/12	1x	M				
	9			M	11/05/12	:30	6:39 PM	TVRNC1016002H	\$875.00		2
10	9	Pac 12 RS Prime Game	Various								
	Political Iss	ue Rate									
				10/29/12 to	11/04/12	3x	S-				
	9			Sa	11/03/12	:30	8:00 PM	TVRNC1016002H	\$2,000.00		1
	9			Sa	11/03/12	:30	8:49 PM	TVRNC1016002H	\$2,000.00		2
	9			Sa	11/03/12	:30	9:49 PM	TVRNC1016002H	\$2,000.00		3
11	9	Fox at 9	9p-930p								
	Political Iss	ue Rate									
				10/29/12 to	11/04/12	1x	F				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	9	Fox at 9	9p-930p				-				<u> </u>
	Political Iss	ue Rate		_							
	9			F	11/02/12	:30	9:11 PM	TVRNC1016002H	\$5,000.00		1
					2 to 11/11/12	1x	M				
	9			M	11/05/12	:30	9:12 PM	TVRNC1016002H	\$5,000.00		2
12	9	Fox at 9	930p-10p								
	Political Iss	ue Rate									
	_				2 to 11/04/12	1x	F				
	9			F	11/02/12	:30	9:50 PM	TVRNC1016002H	\$5,000.00		1
					2 to 11/11/12	1x	M				
	9			M	11/05/12	:30	9:43 PM	TVRNC1016002H	\$5,000.00		2
13	9 Political Iss	NFL Reg Season Pre Game ue Rate	Various								
				10/29/1	2 to 11/04/12	1x	S				
	9			Su	11/04/12	:30	11:20 AM	TVRNC1016002H	\$5,000.00		1
14	9 Political Iss	Mo Hour 2 MOB	8p-9p								
	i ontioal loo	uo riaio		11/05/1	2 to 11/11/12	1x	M				
	9			M	11/05/12	:30	8:45 PM	TVRNC1016002H	\$10,000.00		1
15	9 Political Iss	Mo Hour 1 BONES	7p-8p								
	i ontioal loo	uo riaio		11/05/1	2 to 11/11/12	2x	M				
	9			M	11/05/12	:30	7:00 PM	TVRNC1016002H	\$10,000.00		2
	9			M	11/05/12	:30	7:41 PM	TVRNC1016002H	\$10,000.00		1
16	9	FOX at 5	5P-530P								
	Political Iss	ue Rate									
				11/05/1	2 to 11/11/12	1x	M				
	9			M	11/05/12	:30	5:22 PM	TVRNC1016002H	\$1,000.00		1
17	9	FOX at 5	5P-530P								

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	Political Iss	ue Rate	<b>'</b>	•	•		•	•	•		<u>'</u>
				10/29/1	2 to 11/04/12	1x	F				
	9			F	11/02/12	:30	5:11 PM	TVRNC1016002H	\$1,000.00		1
18	9	Fox 9 AM News: Buzz	9a-10a								
	Political Iss	ue Rate									
				11/05/1	2 to 11/11/12	3x	МТ				
	9			M	11/05/12	:30	9:54 AM	TVRNC1016002H	\$475.00		2
	9			Tu	11/06/12	:30	9:20 AM	TVRNC1016002H	\$475.00		3
	9			Tu	11/06/12	:30	9:59 AM	TVRNC1016002H	\$475.00		1
19	9	Sa 10p-1a MASTERCHEF	1030p-1130								
	Political Iss	ue Rate									
				10/29/1	2 to 11/04/12	1x	S-				
	9			Sa	11/03/12	:30	11:41 PM	TVRNC1016002H	\$300.00		1
			Aired Spots	38							

<u>Gross Total</u> \$80,775.00 Agency Commission \$12,116.25

Net Amount Due \$68,658.75 Payment Terms 30 Days